

CHECK OUT THESE NUMBERS!

SHOUT OUT TO THESE OUTSTANDING RESTAURANTS FOR MAKING THE TOP 10 IN SALES INCREASE LAST WEEK!

	Restaurant	2016	2017	YOY Increase
1.	Queens, NY #647	\$59,761	\$89,585	49.9%
2.	Hicksville, NY #499	\$41,126	\$56,880	38.3%
3.	Lake Charles, LA #709	\$16,087	\$21,801	35.5%
4.	Sterling Heights, MI #103	\$20,179	\$27,008	33.8%
5.	Denver, CO #721	\$27,389	\$36,164	32.0%
6.	Edison, NJ #487	\$38,173	\$50,128	31.3%
7.	Brooklyn, NY #522	\$64,582	\$83,536	29.3%
8.	Sumter, SC #657	\$11,426	\$14,747	29.1%
9.	Peoria, IL #360	\$17,062	\$21,867	28.2%
10.	Fort Myers, FL #782	\$40,623	\$51,890	27.7%

cast member **SPOTLIGHT** OF THE week



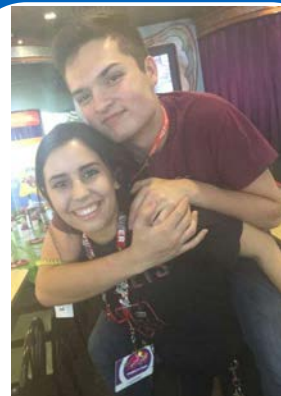
NORTHEAST

Meet Khaliah Jackson-Fletcher, Cast Member in restaurant #437 Philly. Khaliah has been a super star with Chuck E. Cheese for 2 years now and counting. Khaliah is someone that everyone knows they can go to if they are in need of help, and she is always willing to help with a huge smile on her face. She is Team2 certified in all areas and has a personal birthday survey score of 96%! Khaliah is also the Ambassador of Fun for her restaurant.



CENTRAL

Meet Lyanna Tutson, Cast Member in restaurant #772 Hagerstown. Lyanna has been a super star with Chuck E. Cheese for 4 months now and counting. She is outstanding with guests and an amazing party host. Lyanna loves doing a lot of different sports and activities in school, we hope to have her for a long time and eventually move up to management!.



SOUTHEAST

Meet Matthew Nix, Cast Member in restaurant #033 Copperfield. Matthew has been a super star with Chuck E. Cheese for 5 months now and counting! Matt is always going above & beyond with amazing and one of a kind service to our guests. He is constantly giving a helping hand to anyone who needs it, and is always willing to come in and help out whenever needed; he never forgets his smile at home. Our restaurant wouldn't be the same without Matt, he is also the lead AOF for Copperfield and always makes sure that the restaurant has a fun environment. Outside of work, Matt is a part of his high school step team and loves to perform.



sales contest

Top Individual Rankings

Name	Store
1. Alejandro Jimenez	446
2. Tashiana Collazo	646
3. Andrea Lucero	446
4. Carolyn Cooper	938
5. Shania Tran	860
6. Perla Olivares Johnson	860
7. Kimberli Smith	097
8. Benita McCoy	531
9. Daylon Harken	860
10. Anjelo Mohiuddin	872

Top Restaurant

New Hartford, NY ~ 646



Bottom Restaurant

Don't let this be you!!!

Top 10 Restaurants

Name	Store
1. New Hartford, NY	646
2. Sioux Falls, SD	860
3. Bell, CA	446
4. Mays Landing, NJ	518
5. Hialeah, FL	424
6. Regina, SK	872
7. Paramus, NJ	482
8. Grand Junction, CO	708
9. Silverdale, WA	622
10. Miami South Dade, FL	725

August 28th – Oct 15th

CASHIER Sales Contest

Collectable Cups



SALES TIP:

Collectible cup upgrades include free refills for the life of the cup!!



CASH PRIZE VALUES

Top 25: **WIN \$250**

Top 26-50: **WIN \$100**

Top 51-100 : **WIN \$50**



TOP 10 RESTAURANTS

Win a Sales Booster Pin
for everyone on the team



TOP RESTAURANT

Wins the Sales Booster
Traveling Trophy

*Prizes are subject to payroll tax deductions. Hourly Cast Members with a minimum of \$1,000 in transactions with the highest item/net sales ratio.

All sales contests will be monitored, audited, and subject to disqualification. Cast Member must be employed at time of payout to be eligible.

Winners will be calculated by total collectible cups sold.



a&b moments...

I had a birthday party for my daughter on 9/23 in your Paramus, NJ location. I was greeted immediately at the front door by a gentleman, who's name unfortunately I did not catch. Shakira, my party hostess, met us upon entering and introduced herself with such enthusiasm and assured us that our day would be amazing – and she delivered! Not only was she energetic, attentive, and organized, but she was sure to balance the attention of the children and make sure my daughter was the highlight, which is near impossible with so many children. The manager of this location also met me and checked on us throughout the party, friendly and welcoming as well. This was my first time having a party in Chuck E. Cheese and I am extremely thankful that I had such an amazing person as Shakira to help make this such a special day. Thank you very much for picking such great staff, I really hope that Shakira gets the credit she deserves.

Northeast Region
Paramus, NJ #482
RVP Jim Brawley
AD Adam Shafran
GM Kristy Linares
Cast Member Shakira

We visited to celebrate my niece's 3rd birthday. Just a few family members so no big birthday party with kids this year. My niece loves watching the "band" and playing the games so we thought it would be a nice outing for her. I got there and it was packed. I wanted to take a moment to recognize Lacy. She went out of her way to accommodate us and make our little get together a special time. She was fantastic in interacting with all the guests in the area and always had a smile on her face. I get it that working with kids and demanding parents and so much chaos could wear you out, it obviously was a lot for other employees who rarely smiled or made eye contact with you. Lacy made the experience great and everyone else could use a little more of her enthusiasm and attitude. Thank you, Lacy!

Southeast Region
Greensboro, NC #637
RVP Bill Eich
DM Hashem Saadat
GM Troy Smith
Cast Member Lacy

I just wanted to drop an email to compliment the staff for the party we had at Chuck E. Cheese on Tuesday, 9/12. I am sorry I did not get the name of our hostess, but she was great! Everyone including the manager did a great job and made the party very enjoyable. Since it was on a Tuesday, it was easier on everyone I am sure, and they did a great job making it enjoyable for our group. Please pass along our thanks to the team there. I also wanted to compliment Chuck E. Cheese on it's party package. The unlimited game cards were an amazing hit with the kids. "how much is on these cards?" "As much as you can play in 2 hours!" – WOW! Also the upgrade you have made in pizza quality is well received. Even the adults liked the pizza. All in all a great experience!

Central Region
Northwest OKC, OK #889
RVP Chris Kelly
DM Anthony Chapa
GM Patrick McGovern

I no longer have my receipt for code, I just wanted to say on the evening we went to the location in Fontana, CA about 7PM the Chuck E that came out to say hi to the kids was the best Chuck E. I have ever encountered. He was very polite and even took a few min to shoot basketball with my 2 year old grandson. We were having a rough evening when we decided to take the kids to distress, the Chuck E. completely made our evening worth the outing. I don't know the persons name, but want to say thank you for giving such good customer service.

Western Region
Fontana, CA #445
RVP Tim Kerum
DM Michael Coronado
GM Kelly Zamora

anniversaries

5 YEARS

Bre'ann Robinson ~ 033
Joel Adair ~ 035
Robert Walters ~ 101
Selene Sanchez ~ 370
Antor Cruz ~ 456
Brooke Merrifield ~ 753
Paige Merrifield ~ 753
Dao Lor ~ 797
Tina Fengel ~ 962

10 YEARS

Anne Kralik ~ 536
Marisela Gaytan ~ 591
Isela Sanchez ~ Sr.
Specialist Store Acct

15 YEARS

Walter Lepucki ~ 751

20+ Years

Jennifer Miranda ~ 456
20 Years
Joseph Hazard ~ 841
25 Years
Bryan McDonald ~ 063
30 Years
David Garibay ~ 593
30 Years
Paul Webb ~ 336
35 Years





CHUCKTOBER

Show 6 – 2017 ships out to your all locations on Friday September 29. Keep an eye out for it to arrive in your weekly packet from the Support Center next week. If you do not see it arrive please email showwarranty@cecentertainment.com or call Nicole Cooper at (972) 258-4574. The official play dates for Show 6 – 2017 are 10/2 – 10/31.

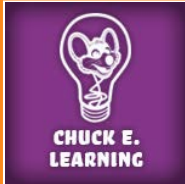
Chucktober is also the time of year that the ticket splash becomes **The Airheads Candy Splash**. This happens after the Live Show and Ticket Splash on **Saturdays and Sundays**. To help celebrate, Chuck E. and the band have **Re-Mixed "Chuck E.'s Happy Dance" & "Me & My Friends" Live Shows**. Don't worry, the dance moves are the same, the music has just been updated to sound a little more like Halloween.

By popular demand, **Friday Night Neon has been extended through October. On Friday evenings from 6 PM until closing**, DJ Chuck E. will help set the mood, playing his favorite new and throwback party songs. Get out your glow sticks because it's time to party!

For Studio C & WEIGL stages, be sure to set your touch panel to the correct date and time (military time) for Friday Night Neon to play correctly.
For 3 Stage and CEC Stage locations, on Friday's at 6 PM, you must physically switch out your Chucktober DVD with your Friday Night Neon DVD (sent with the previous show.)

Below are the future show play dates for the rest of 2017. **It is very important that you only ever play the approved show during its specific play dates.**

- Show 6 – October 2 thru October 31
- Show 7 – November 1 thru November 19
- Show 8 – November 20 thru December 31



mac cheesy



Starts in **2** DAYS!

SHORTBREAD STREUSEL TOPPING

Good news!

We no longer have to break up chunks of shortbread topping for our Cinnamon Dessert. We are switching to the Sweet Streusel Topping



There is NO change to the recipe amounts, this is simply an ingredient change.
As your OPCO depletes our current product, it will be switched over to this new product.

Questions? Please contact your Regional L&D Manager at learning@cecentertainment.com



CHUCK E.
LEARNING

TRICK OR TRACK!

Chucktober is just around the corner! Are you ready for costumes, candy, and fun?

This year we will be bringing back the popular **50 free tickets** for each child in a costume, beginning October 1st

To help ensure this promotion runs smoothly and **WOW's** our guests, detailed instructions have been sent out from L&D. Please refer this memo for all the important details!

WHAT IS TRICK OR TRACK?

- 50 free tickets will be given out at kid check to each child wearing a costume; let's make this exciting and **FUN** for each kid that walks through our door!
- Use stacks/bundles of 50 actual tickets. These stacks should be pre-bundled and kept in the kid check stand ready to be handed out. Please get with your DM to determine how many bundles you would like to have ready to hand out.

Kid Check – you are the holders of the tickets! Your job is the most exciting and important to each and every kid that walks in, let's make this moment one they will never forget with receiving those **HUGE** stacks of **TICKETS!**

If you have any questions regarding the 50 free tickets, please contact your Regional L&D Manager at learning@cecentertainment.com



MERCH

To help move the CEC 40th collector token, we are lowering the price from \$2.99 to \$0.99. Starting on Saturday 9/30/17 Please display these in a basket on your counter with a \$0.99 price tag to make them more visible to the guest. They can be purchased with tickets or money.

If you have any questions please e-mail us at merchandise@cecentertainment.com or marketing@cecentertainment.com



CHUCK E.
LEARNING



SHOUTOUT!



TABLETS

- | | | |
|----|----------------------|------|
| 1. | Bronx, NY ##641 | 3.1% |
| 2. | Jersey City, NJ #484 | 2.9% |
| 3. | Canton, OH #740 | 2.9% |
| 4. | Riverpoint, IL #687 | 2.5% |
| 5. | Las Vegas, NV #311 | 2.4% |

These restaurants are the top 5 locations with tablet sales under 15%. Anyone can use the tablet all day for every guest to get great numbers, but why would you want to do that? Great job to the teams who are using the tablet for true upselling and increasing their sales!



CHUCK E. CHEESE'S



HOT JOBS general manager

621 ~ Phoenix, AZ
321 ~ Newark, CA
356 ~ Victorville, CA
367 ~ Ladera Heights, CA
393 ~ Moreno Valley, CA
404 ~ San Jose Kooser, CA
407 ~ Corona, CA
445 ~ Fontana, CA
682 ~ Boca Raton, FL
602 ~ Conyers, GA
616 ~ Buford, GA

939 ~ Augusta, GA
688 ~ Arlington Hts, IL
673 ~ Lafayette, IN
665 ~ Olathe, KS
532 ~ Largo, MD
479 ~ Natick, MS
579 ~ North Richland Hills, TX
943 ~ Austin, TX
300 ~ Olympia, WA
338 ~ Burlington, WA

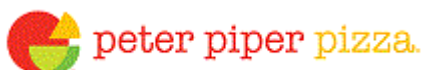
tech manager

041 ~ Bakersfield, CA
108 ~ Redwood City, CA
376 ~ Hemet, CA
393 ~ Moreno Valley, CA
441 ~ San Diego, CA
426 ~ Lakeland, FL
460 ~ St. Petersburg, FL
719 ~ West Orlando, FL

602 ~ Conyers, GA
612 ~ Athens, GA
615 ~ Fayetteville, GA
058 ~ Tinley Park, IL
073 ~ Matteson, IL
610 ~ Covington, LA
547 ~ Mayfield Heights, OH
844 ~ Mississauga, ON
437 ~ Philadelphia, PA

536 ~ Erie, PA
540 ~ Lancaster, PA
663 ~ Johnson City, TN
035 ~ Lewisville, TX
585 ~ Willowbrook, TX
587 ~ Pasadena, TX
343 ~ Spokane North, WA
344 ~ Spokane Valley, WA

Please visit www.chuckecheese.com/careers to review all open Chuck E. Cheese positions



interested in a peter piper opportunity?

General Manager

Mesquite, TX #1273

Please visit www.peterpiperpizza.com to review all open Peter Piper Pizza positions